WHO WE ARE:
We are a growing cross-sector movement in Central New Mexico with more than 300 actively engaged community members who are working to improve education in our community.

OUR GOAL:
60,000 new graduates with college degrees and certificates in central New Mexico by 2020.

We Know That...
By 2020, 63% of jobs in New Mexico will require postsecondary education.

Individuals with a college credential are more economically resilient and better able to survive downturns in the economy.

In New Mexico, people with an associates degree or higher earn at least $10,000 a year more on average than those without.

The more education one gets the more likely he or she is to lead a healthy lifestyle and make healthy choices.

That’s Why We Believe...
Making education the centerpiece of what we value is the best chance we have at creating a better, more prosperous future for all members of our community.

Both children and adults in our community share the ability to learn and grow in all sectors and segments of this community.

When organizations and institutions work together to break down silos we create lasting change.

Our best days as a community are still ahead of us.

JOIN THE MOVEMENT
Get Involved / Contact Us

For more information:

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#60KBY2020
#MISSIONGRADUATE
MISSION: GRADUATE PLAYBOOK

These strategies span the cradle-to-career spectrum and work in different ways toward accomplishing the goal.

CRADLE - GRADE 12

Early Childhood Family Supports
Increasing use of under utilized family and early childhood resources

Early Literacy
Promoting the importance of early literacy to families with young children

Attendance
Reducing chronic absenteeism in Preschool through High School

Summer Learning
Promoting learning experiences and healthy living during the summer

Rotary / Stay in School
Helping high school students understand the financial implications of dropping out of school

OUTCOME INDICATORS:

Kindergarten Readiness

Early Grade Literacy

Middle Grade Math

High School Graduation

College Enrollment

College Completion

Post-college Employment

COLLEGE

FAFSA Completion
Increasing FAFSA completion rates in Central New Mexico

Adult Transitions to College
Supporting adult education students as they transition to college

Graduate! ABQ
Coordinating college success services for adults who return to college

CAREER

Career Exploration
Increasing access to high-quality career exploration opportunities for students

Workforce Alignment
Strengthening partnerships between educators and employers

Employer Engagement
Supporting employers in their efforts to improve graduation rates in central New Mexico

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